

# Newsletter No. 3

14<sup>th</sup> December 2020

## ENES-CE

is addressing the issue of energy efficiency in Central Europe

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### Development and publishing of tools to support communication in citizen energy projects

The ENES-CE project set itself the task of developing various tools for the public. Here, the focus was on communication as well as economic efficiency. In total, three tools were developed. In this issue we are presenting you two tools that deal with communication (Tool 1 and Tool 3).

Tool 1 concentrates on the methods for a successful workshop. Since workshops are often an essential part of citizen participation, this file can be used in many ways. It contains hints, tips and success factors for conducting them.

Tool 3, on the other hand, focuses more generally on possible communication channels. At the beginning the target group is analysed. This step is essential to ensure targeted communication and should be done before any action is taken. In the second step, numerous methods and tools are introduced and their respective advantages and disadvantages are presented. After a basic classification of the tools has been made, a variety of recommendations are then made.



To each individual thereby the following points are regarded:

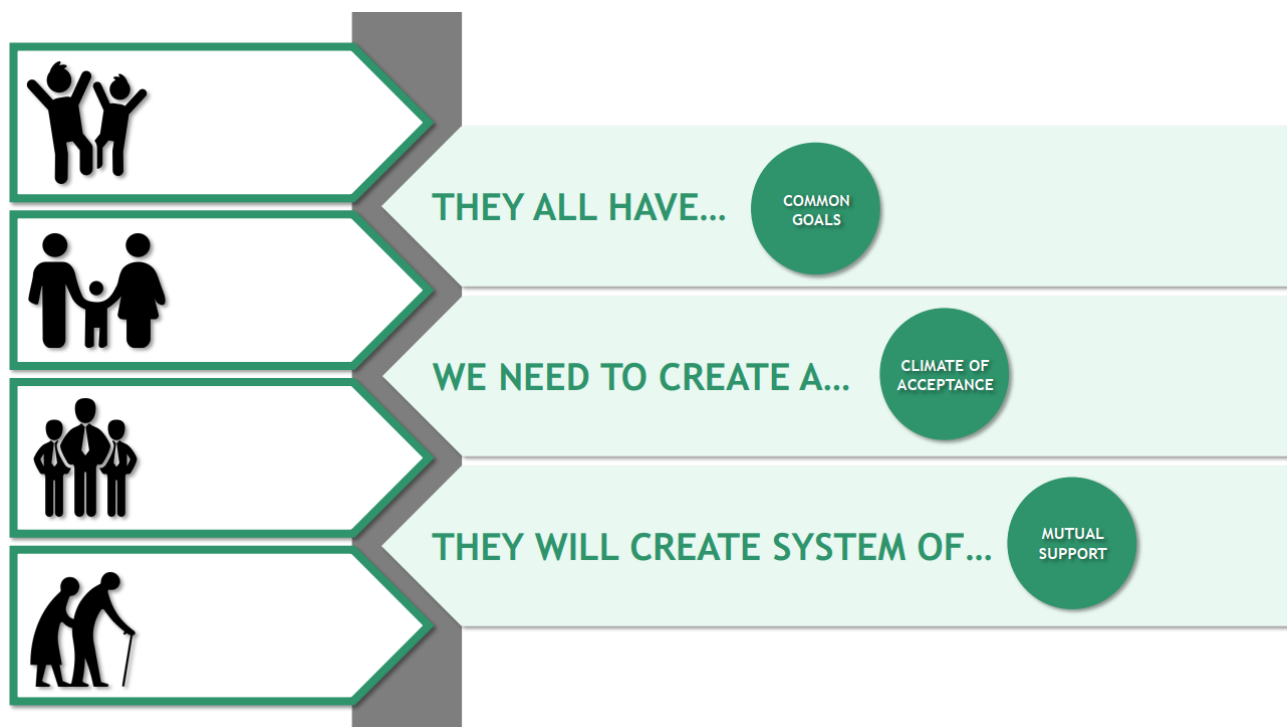
- Target group
- Advantages
- Recommended frequency
- Recommendations for a successful post
- Examples

Finally, numerous best practices from the community of Pfaffenhofen (Germany) will be presented. Digital and offline examples will be shown.

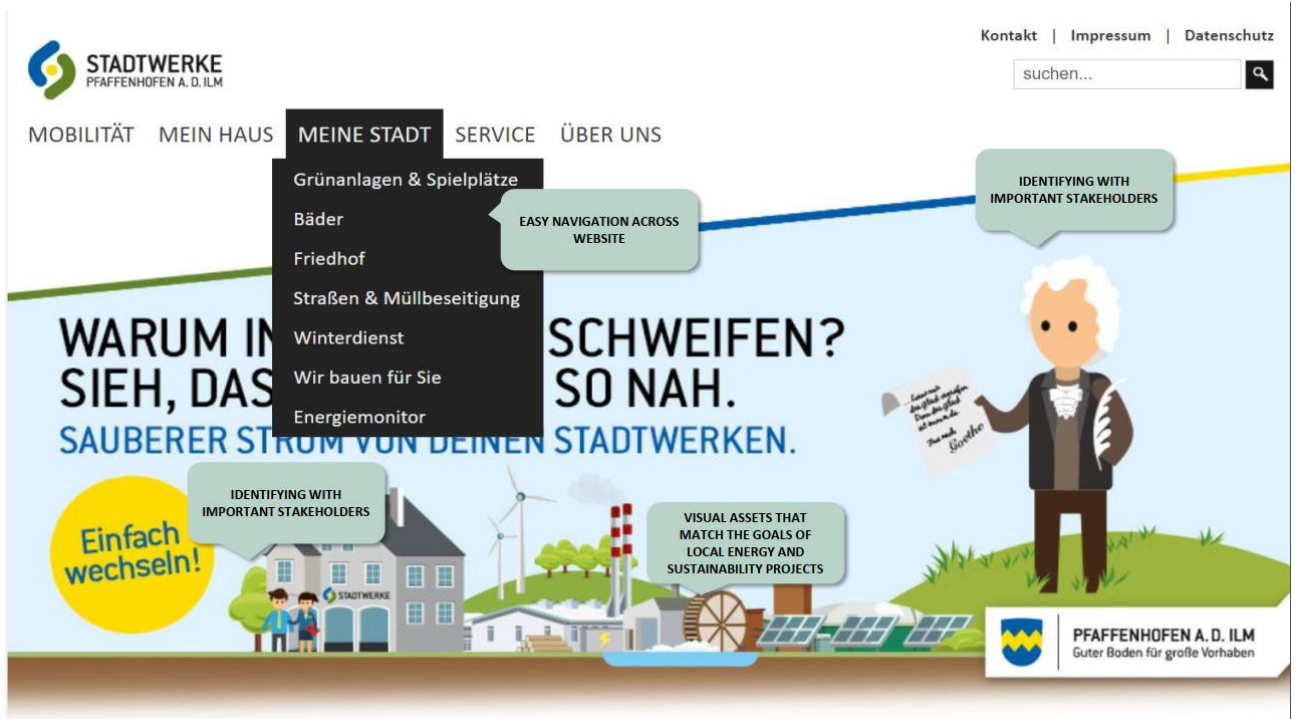
This collection of tools is suitable for people who want to promote citizen participation in energy projects. Nevertheless, a certain amount of previous experience is an advantage.

Tool 1: <https://www.interreg-central.eu/Content.Node/200117-1950-D.T2.2.1-Tool1-Co-design-workshop-methods.pdf>

Tool 3: <https://www.interreg-central.eu/Content.Node/Communication-Tool-final.pdf>



Tool 3 Example: Target Audiences



### Tool 3 Example: Best Practice Communication

In the next issue of our newsletter, we are going to present you next interesting tool: The Community Energy Investment Guidelines - technical, business and legal aspects (Tool 2).

